



Norsync to Enhance Mobile Data Access for Microsoft Dynamics CRM

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Norsync Technology AS has announced that Microsoft Dynamics CRM will leverage its data synchronization platform. Norsync's technology will provide Microsoft's global Dynamics CRM customer base with offline, mobile access to data. With Microsoft Dynamics CRM Online 2016 Update 1, mobile offline synchronization is generally available to Dynamics CRM Online customers.

"Microsoft is committed to empowering people and organizations to achieve more and our collaboration with Norsync helps accelerate this mission," said Param Kahlon, GM, Product Management, Microsoft Dynamics CRM. **"The new mobile offline capabilities provide a richer offline experience for end users, allowing them to be productive, even when they are on the go. Norsync's technology helped us to rapidly develop and deploy a scalable offline solution that meets enterprise needs."**

"We are very happy to partner with Microsoft, a worldwide leader in productivity and business process applications," said Knut-Berg Jacobsen, CEO of Norsync.

"Collaboration with companies like Microsoft has helped validate our market leadership in enterprise mobility. We look forward to a long-term and productive relationship with Microsoft."

About Norsync

Norsync has been working for over 10 years on the creation of a fully automated database synchronization and filtering system. The process of groundbreaking research has been performed in close cooperation with customers to ensure ruggedness and complete real-life problem-solving. The resulting technology has been granted patent in the US, and patents are pending globally.

About Microsoft

Microsoft (Nasdaq "MSFT" @microsoft) is the leading platform and productivity company for the mobile-first, cloud-first world, and its mission is to empower every person and every organization on the planet to achieve more.